



National Institute of Social Development

Policy on Community Services/ Outreach and Industry Linkage/ Engagement

Policy Title: Policy on Community Services/ Outreach and Industry Linkage/ Engagement

Policy Number: 03

Functional Area: Academic/ Administration/ Research

Effective Date: 11.07.2024

Approving Authority: The Governing Council, National Institute of Social Development, AAB,

Responsibility: Director General, Directors field work coordinators / field work unit

3.1. Rationale and Purpose:

The National Institute of Social Development (NISD) is committed to the preservation, creation, and dissemination of knowledge, as well as the conservation and development of scientific, technological, and cultural heritage. This policy aims to establish a framework to support these goals by fostering quality teaching, research, and collaboration with government non - government and private sectors for societal betterment.

3.2. Scope:

This Policy applies to all academic staff, students, and other stakeholders to:

- 3.2.1. Support the extension of knowledge to the community
- 3.2.2. Spearhead the role of the Institute in disseminating knowledge and information
- 3.2.3. Provide consultancy/ extension services aimed at achieving academic excellence within NISD

3.3. Policy Statement:

- 3.3.1. NISD extends knowledge, information, and resources to professionals, industries, and the community within the country and the region.
- 3.3.2. The Institute develops, conducts, and sustains demand-driven education/ awareness programs to empower relevant stakeholders.
- 3.3.3. NISD increases the uptake of content, innovations, and technologies developed by

the University and other stakeholders to improve productivity.

- 3.3.4. Coordination of outreach activities is improved to ensure holistic and participatory implementation.
- 3.3.5. Mutual collaboration, partnership, and networking with local and international stakeholders are promoted to ensure synergy.
- 3.3.6. Quality facilities and services for efficient delivery of outreach activities are strengthened and provided by NISD.
- 3.3.7. Institutionalization and continuous mobilization of resources for outreach activities are ensured.
- 3.3.8. A standing committee is established to spearhead policy changes, set goals, and targets continuously for focused outreach services.
- 3.3.9. An environment conducive to the outreach of knowledge is maintained throughout each year.

3.4. Definitions:

- 3.4.1. Community: Structured and non-structured collective interest groups seeking sustainable solutions to their needs and challenges.
- 3.4.2. Continuing education: Non-credit professional short courses, workshops, seminars, and conferences often awarding certificates.
- 3.4.3. Extension: Interactive sharing of research-based knowledge, information, technologies, and innovations to improve work efficiency, productivity, incomes, and living standards.
- 3.4.4. Outreach: Providing services to populations outside the Institute who might not otherwise have access. In this policy, outreach is a community service using knowledge, products, or services by the Institute to increase availability and utilization.
- 3.4.5. Stakeholders: Individuals, groups, institutions, or organizations with interest or common values influencing the implementation of decisions.
- 3.4.6. Technology: The creation and use of technical means to solve problems, improve solutions, achieve goals, or perform functions.

3.5. Keywords:

Outreach Policy, dissemination, technology