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## EMPOWERING COMMUNITIES FOR A SUSTAINABLE FUTURE – AI AND ECO-SOCIAL WORK IN THE AGE OF CLIMATE CHANGE

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### ABSTRACT

*Addressing the urgent issue of climate change requires an immediate move towards sustainable energy solutions, ensuring that everyone has equal access to these resources. Environmental justice and community empowerment are key focuses for eco-social workers, who play a vital role in promoting participation in the energy sector. This review article delves into the possibilities of utilizing Artificial Intelligence (AI) as a powerful tool for eco-social workers to promote sustainable energy solutions and empower communities. AI applications such as microgrid optimization, energy efficiency recommendations, and demand forecasting have the potential to greatly contribute to the development of energy independence and resilience in communities. Nevertheless, it is crucial to approach the subject of data privacy, algorithm biases, and the digital divide with a mindful eco-social work perspective, taking into account ethical concerns. Through the utilization of AI technology, eco-social workers have the ability to empower communities and encourage their active participation in the pursuit of a sustainable energy future. It is crucial to approach the development and implementation of AI responsibly to ensure positive outcomes.*

**KEYWORDS:** Artificial Intelligence (AI), Sustainable Energy, Eco-Social Work, Community, Environmental Justice.

## 1. INTRODUCTION

According to the IPCC, it has been firmly established that human activities are responsible for the warming of the planet, resulting in significant and possibly irreversible alterations to our climate system (IPCC, 2022). The current situation poses a significant risk to ecosystems, human well-being, and global stability, necessitating an urgent transition from fossil fuels to sustainable energy alternatives.

It is crucial to address climate change by rapidly moving from fossil fuels to sustainable energy sources, as highlighted by REN21 (2023). Thus, to achieve a sustainable energy future, it is crucial to ensure that everyone has fair and equal access to clean energy. Nevertheless, achieving fair and equal access to clean energy continues to be a major challenge. Communities that are often left behind and unfairly affected by environmental degradation often struggle to find reliable and affordable energy sources (Bullard, 2000). This poses a major obstacle, especially for marginalized communities that frequently face difficulties in obtaining reliable and affordable electricity (Sovacool et al., 2021). Developing regions and rural areas are significantly affected by energy poverty, which poses obstacles to economic development and social well-being (IEA, 2023).

### 1.1. ECO-SOCIAL WORK

Environmental justice and equal access to sustainable energy solutions are important issues that eco-social workers are dedicated to addressing. Their work extends beyond conventional social work practices, incorporating ecological considerations into their advocacy for social justice (Reames, 2017). Engaging communities in meaningful conversations about environmental issues, eco-social workers empower individuals to take action and advocate for policies that prioritize energy democracy. This concept emphasizes the importance of including individuals and communities in decision-making processes related to energy.

Eco-social workers also prioritize capacity building, empowering communities to acquire the necessary knowledge and skills to effectively utilize and manage sustainable energy solutions (Shantz & Knee, 2018). Their efforts in community mobilization and policy advocacy contribute to the development of a fair and equal energy landscape.

#### **Artificial Intelligence as a powerful tool for empowering communities**

Artificial intelligence (AI) has become a game-changing technology that has the potential to completely transform the management and utilization of energy resources. Artificial intelligence (AI) covers a wide array of tools and methods that empower machines to acquire knowledge, think logically, and make informed choices through

data analysis. Within the realm of energy, AI applications have the potential to optimize energy production and distribution in microgrids and smart grids.

- This can contribute to fostering energy independence and resilience within communities (Asumadu et al., 2020).
- Examine energy usage trends in both residential and commercial settings, resulting in tailored suggestions for enhanced energy conservation (Pereira et al., 2018).
- Expect and control energy consumption by analyzing weather patterns and user behavior, empowering grid operators to incorporate greater amounts of renewable energy sources such as solar and wind (Mohandes et al., 2020).

Through the utilization of AI, eco-social workers have the ability to empower communities, allowing them to have more control over their energy resources. This promotes energy democracy and encourages active participation in the movement towards a more sustainable energy future.

## **2. EMPOWERING COMMUNITIES THROUGH AI: A CATALYST FOR SUSTAINABLE ENERGY ACCESS**

### **2.1 Empowering Communities Through AI**

As the catalyst for Sustainable Energy Access, the shift towards a sustainable energy future requires a comprehensive approach that emphasizes more than just technological progress. It also calls for community empowerment and active participation. Environmental advocates who are passionate about social justice and equality can utilize Artificial Intelligence (AI) as a valuable resource to expand community involvement in energy management. Below are the some ways of how AI can empower communities,

- **Promoting Well-Informed Decision-Making Processes**

Conventional energy project development frequently overlooks the importance of considering local needs and perspectives. This oversight often results in projects that lack community support and may even lead to social conflicts (Sovacool et al., 2021). AI-powered platforms have the potential to bridge the gap by offering communities real-time data on energy consumption patterns, local resource availability (such as solar, wind, and hydro), and the advantages and disadvantages of different renewable energy options (Asumadu et al., 2020). Various tools, such as the Community Power Toolkit and Sustainable Energy Decision Support System, utilize data visualization and scenario modeling to empower communities in assessing their local energy landscape and exploring renewable energy solutions tailored to their specific needs. By fostering informed

decision-making, projects can achieve greater long-term success and community ownership (Ali et al., 2017).

- Empowering communities to actively manage their own energy resources.

Particularly in the context of microgrids, can be achieved through the use of AI. This allows for greater community ownership and management of renewable energy resources. Microgrids are localized grids powered by renewable energy sources such as solar, wind, and biomass. They provide communities with energy independence and resilience, particularly for those who struggle with unreliable or unaffordable grid access (IEA, 2023).

AI-powered systems can enhance energy production, storage, and distribution within microgrids, resulting in the efficient use of resources and maximizing benefits for the community. For example, projects such as Powerhive's AI-powered microgrids in Tanzania utilize machine learning algorithms to effectively manage energy demand and distribution using real-time data. Communities are given the power to take control of their energy sources, ensuring their own energy security and even the possibility of earning extra income by selling excess electricity (Powerhive, 2023).

- Advocating for Energy Democracy

Encouraging community control over energy systems, promoting transparency and accountability in energy pricing and decision-making processes (Agyeman et al., 2016). AI-powered platforms have the ability to offer communities up-to-date information on energy production, consumption, and pricing structures provided by utility companies. By providing transparency, communities are given the power to hold energy providers responsible and fight for pricing structures that accurately represent the actual cost of energy production (IEA, 2023). In addition, blockchain technology, which is a form of AI application, has the potential to facilitate transparent and secure energy transactions within microgrids. This promotes fair compensation for the energy produced by communities, which in turn fosters energy democracy and economic empowerment (Ilić et al., 2019).

- Enhancing Energy Literacy and Encouraging Participation

Insufficient technical knowledge and awareness frequently hinder community involvement in energy projects. Utilizing AI-powered tools, it is possible to create engaging and culturally sensitive educational materials that focus on renewable energy technologies, energy usage trends, the advantages of community ownership, and involvement in decision-making procedures

(Sovacool et al., 2021). Utilizing interactive learning modules, providing localized information in native languages, and implementing gamified learning approaches can empower communities to gain a comprehensive understanding of the energy sector and actively contribute to shaping their energy future (United Nations Educational, Scientific and Cultural Organization, 2018).

- In a South Asian Context

The potential of AI for empowering communities is especially important in South Asia, where energy access continues to be a major obstacle and renewable energy offers great promise. In countries such as Sri Lanka, where the population is growing and energy demands are on the rise, it is imperative to investigate renewable energy options such as solar and hydro power. AI-powered platforms can be customized to suit the specific needs of different communities by offering valuable information on renewable resources that are relevant and accessible in local languages. These tools can be seamlessly incorporated into ongoing community development initiatives led by eco-social workers. By encouraging local communities to investigate and adopt long-lasting energy solutions, we can help them achieve energy security, promote economic growth, and build resilience against climate change (International Labour Organization, 2018). By collaborating with local universities, NGOs, research institutions, and eco-social workers can greatly strengthen capacity-building initiatives. This will guarantee that communities have the necessary technical knowledge and resources to effectively oversee and sustain AI-powered energy systems.

Through encouraging well-informed choices, fostering community involvement, advocating for energy democracy, and enhancing skills, AI enables communities to actively engage in the shift towards a more sustainable energy future. Nevertheless, it is important to recognize the difficulties that come with incorporating AI into community-based energy initiatives. The following section will delve into the challenges and possible solutions.

### AI Applications in Sustainable Energy: Empowering Communities for a Greener Future

The potential of AI for empowering communities goes beyond just facilitating decision-making and capacity building. AI applications have the potential to completely transform the way communities manage and utilize energy resources, leading to a more sustainable future. In this section, social worker will delve into three important AI applications in sustainable energy. Through real-world examples, social worker will showcase how these applications have the power to empower communities.

### **3.1. AI-POWERED MICROGRIDS FOR ENHANCING ENERGY SECURITY AND RESILIENCE**

Microgrids, which are localized grids powered by renewable energy sources, provide a hopeful solution for communities dealing with unreliable or unaffordable grid access. AI is instrumental in enhancing energy production, storage, and distribution in microgrids. Machine learning algorithms have the ability to predict future energy needs within a community by analyzing historical data, weather patterns, and occupant behavior. Efficient energy generation and distribution can be achieved, reducing the need for external sources (Asumadu et al., 2020).

- **Enhance energy storage efficiency:**

AI can analyze data on predicted demand and fluctuations in renewable energy production to determine the most efficient times to charge and discharge energy storage systems. Efficient utilization of stored energy and grid stability are ensured, as demonstrated by Kopp et al. (2017).

- **Efficient energy distribution management**

AI has the capability to dynamically regulate power distribution within the microgrid, giving priority to critical infrastructure during periods of high demand. This promotes a fair allocation of resources and reduces energy waste.

#### **Case Study - Powerhive's Impact in Tanzania**

Powerhive, a social enterprise, uses advanced technology to bring clean and reliable electricity to off-grid communities in Tanzania. Their microgrids utilize advanced machine learning algorithms to effectively handle energy demand and distribution, guaranteeing a reliable power supply for residential areas, commercial establishments, and essential services (Powerhive, 2023). This enables communities to attain energy independence, enhance living standards, and foster economic development.



Figure 1 - Powerhive Solar Power Plant Project (Source - powerhive.com)

### **3.2. SMART GRIDS WITH COMMUNITY INVOLVEMENT ON EMBRACING A COLLECTIVE VISION FOR OUR ENERGY FUTURE**

Smart grids, with their advanced communication and control systems, provide a promising solution for creating a more sustainable and resilient electricity grid. AI has the potential to be utilized in smart grids to achieve the following benefits: - Efficiently incorporate renewable energy sources: AI can optimize the integration of solar and wind power, which are variable sources of energy, into the grid. It is important to predict generation patterns and effectively handle fluctuations in order to maintain grid stability (Mohandes et al., 2020).

- **Maximize energy efficiency**

AI has the ability to analyze real-time data on energy consumption in various sectors and provide recommendations for maximizing efficiency. One approach is to implement demand-side management programs that encourage communities to modify their energy usage during peak periods (Ahmad et al., 2019).

- **Enable communities to have access to data and control**

AI-powered platforms have the capability to offer communities up-to-date information on energy production, consumption, and pricing. The transparency of this information enables communities to make well-informed choices regarding their energy consumption and potentially engage in direct energy trading through the smart grid (Ilić et al., 2019).

## Case Study - The Brooklyn Microgrid Project

The Brooklyn Microgrid Project in New York City showcases the potential of AI in smart grids to empower local communities. This project harnesses the power of AI to seamlessly incorporate renewable energy sources, enhance energy efficiency in buildings, and deliver up-to-the-minute energy information to residents. This promotes community involvement and encourages residents to take an active role in managing their energy usage (Consolidated Edison, 2023).



*Figure 2 - Sustainable Urban Infrastructure with Solar Energy Integration (Source unboundsolar.com)*



*Figure 3 - Stabilizing City Infrastructure (Source - unboundsolar.com)*



### **3.3. AI-POWERED ENERGY EFFICIENCY PROGRAMS FOR TAILORED SOLUTIONS FOR A SUSTAINABLE FUTURE**

Buildings play a major role in the consumption of global energy resources. AI has the potential to greatly enhance energy efficiency in communities through examining energy consumption patterns because AI has the capability to analyze past energy consumption data from households and businesses in order to identify patterns and areas of inefficiency. By implementing specific interventions, energy usage can be effectively improved.

Suggesting personalized solutions is vital thus AI can analyze data and provide tailored recommendations for enhancing energy efficiency. This may involve suggesting improvements for your appliances, making changes to your thermostat settings, or considering the use of smart home technologies.

AI has the ability to analyze sensor data from buildings and make predictions about equipment failures. It can also provide recommendations for preventative maintenance actions. According to Pereira et al. (2018), implementing this approach can reduce energy losses and improve equipment performance.

#### **Case Study - Google Nest and Energy Star**

Google Nest, a smart home thermostat, uses advanced technology to understand and adapt to users' heating and cooling preferences, ensuring maximum comfort and efficiency. In addition, Energy Star's Portfolio Manager uses artificial intelligence to analyze energy consumption data for buildings and offer suggestions for improvement. This empowers building owners to make informed decisions based on data (Google, 2023; US Environmental Protection Agency, 2023).



*Figure 4 - Google Nest Learning Thermostat (Source - weather.com)*

The applications mentioned above have great potential to empower communities in South Asia, a region that is currently dealing with significant challenges in accessing energy.

- **Adapting AI for Local Needs** - Achieving successful implementation of AI-powered solutions in South Asia necessitates tailoring them to the specific local context. Some important considerations are: - Creating AI models using local data: AI models trained on data from developed countries may not be as effective in South Asia due to variations in weather patterns, energy consumption behaviors, and infrastructure. It is crucial to focus on developing and training AI models using regional data in order to maximize their effectiveness (IEA, 2023).
- **Localization and Cultural Sensitivity** - It is important to translate AI interfaces and educational materials into local languages and adapt them to the culture of diverse communities. This will ensure that they are accessible and widely accepted by users (Sovacool et al., 2021).
- **Developing Skills and Promoting Fairness** - Initiatives to Enhance Skills: It is essential to provide community members with training in fundamental AI principles, data handling, and system upkeep to ensure the long-term viability of these solutions. Collaborations with universities, NGOs, and research institutions are essential for enhancing capacity building efforts (International Labour Organization, 2018).

- Addressing Equity Concerns - It is crucial to prioritize equitable access to benefits when implementing AI. It is crucial to ensure that all communities, especially those that have been marginalized, have equal access to AI-powered energy solutions. Additionally, it is important to involve these communities in the decision-making processes related to these solutions. In addition, it is crucial to thoroughly examine and address any potential biases present in the data used to train AI models, as highlighted by Sovacool et al. (2022).

### 3.4. Exploring AI applications for sustainable energy in South Asia

- TaraGram in India

TaraGram, a social enterprise, uses advanced technology to bring clean and dependable electricity to rural communities in India. Their approach centers around community ownership and capacity building, giving local communities the power to manage their energy resources (TaraGram, 2023).



*Figure 5 - TARAGram, Tribal Women in Orchha, India Make Recycled Paper Products (Source - wanderingiphone.com)*

- Gram Power (Gramin Shakthi) in Bangladesh

Gram Power is a cleantech company based in Bangladesh that uses AI-powered smart meters to offer real-time energy consumption data to households and businesses. By incorporating research findings, individuals can make well-informed decisions and contribute to the promotion of energy efficiency (Gram Power, 2023).

AI provides a robust set of tools to support South Asian communities in their pursuit of sustainable energy solutions. Communities can achieve energy independence, enhance living standards, and contribute to a more sustainable future by utilizing AI in microgrids, smart grids, and efficiency programs. However, for successful implementation, it is crucial to thoroughly analyze the specific circumstances, invest in capacity building programs, and prioritize addressing issues of fairness and equality.

#### **4. CHALLENGES AND OPPORTUNITIES TO NAVIGATE THE PATH TO AI-POWERED SUSTAINABLE ENERGY SOLUTIONS**

Although AI has the potential to empower communities in achieving sustainable energy solutions, there are several challenges that must be overcome to ensure fair and successful implementation. In this section, we will delve into the various challenges that arise and explore potential solutions and opportunities for overcoming them.

##### **4.1. Difficulties Encountered in Implementing AI-powered Solutions**

Addressing the issue of digital divide and infrastructure constraints numerous communities, especially those in rural areas or developing countries, face the challenge of limited internet connectivity and inadequate digital infrastructure. This can lead to a digital divide that may impede the implementation and use of AI-powered solutions (World Bank, 2023). In regions such as South Asia, where a significant portion of the population does not have access to electricity, the implementation of AI solutions must first tackle the underlying infrastructure challenges.

AI may be seen as a sophisticated and mysterious technology, which can create doubt and unease among communities. In addition, it is possible that communities may not have the necessary technical skills and knowledge to effectively use and sustain AI-powered solutions (Sovacool et al., 2022). Establishing trust and nurturing skills through educational programs and interactive workshops is essential for effective implementation. In addition, AI systems heavily depend on the collection and analysis of data. Communities often express concerns regarding the privacy and security of their data, especially when it comes to sharing personal energy consumption

information (Eberle et al., 2019). Strong data governance frameworks and clear communication are crucial to ensure ethical data collection and usage.

The current regulatory frameworks may not be well-suited for incorporating AI into energy systems. Uncertainty can be a major obstacle to innovation, as noted by the IEA in 2023. It is crucial for policymakers to foster collaboration between technologists and community stakeholders in order to establish regulations that promote responsible AI development and implementation in the energy sector. Apart from that the AI algorithms have the tendency to reinforce existing biases when they are trained on data sets that do not accurately represent the target community. It is important to consider the potential for discriminatory outcomes and the worsening of social inequalities (Wachter et al., 2017). It is crucial to prioritize diverse representation in data collection and address potential biases when developing and deploying AI solutions.

## **4.2. Exploring Opportunities and Finding Solutions**

Despite the obstacles that may arise, there are various chances and resolutions that can facilitate the smooth incorporation of AI into community-based energy initiatives by collaboration and partnerships and it is essential to have strong collaboration among eco-social workers, technologists, community leaders, and policymakers. With their deep understanding of community needs and strong relationships built on trust, eco-social workers have the power to make a significant impact. They can facilitate communication, enhance capacity, and ensure that solutions are both socially responsible and inclusive (Agyeman et al., 2016).

On the other hand, programs for enhancing skills and knowledge because creating capacity building programs that provide community members with the skills to comprehend and utilize AI for energy solutions can empower communities to effectively manage and maintain these systems. Training programs can be customized to meet the specific requirements of different communities and delivered in a manner that respects their cultural norms and values (Sovacool et al., 2021).

Also on promoting Equitable Access, Eco-social workers and NGOs have the ability to advocate for policies that support fair access to AI and sustainable energy solutions. This may include advocating for increased government funding in rural infrastructure development, providing financial assistance to low-income communities, and implementing regulations that prioritize community ownership and control of AI-powered energy systems.

Nevertheless, exploring open-source AI tools and developing low-tech solutions can make AI more accessible to resource-constrained communities (World Bank, 2023).

This can involve using traditional methods of data processing or taking advantage of mobile phone technology to collect and analyze energy consumption data. Apart from that prioritizing transparency and explainability by prioritizing the development of AI solutions that are transparent and explainable, trust can be fostered within communities. It is important to provide clear information about the functioning of AI systems, the data they utilize, and the decision-making processes involved (Eberle et al., 2019).

The immense power of AI in enabling communities to attain sustainable energy solutions cannot be underestimated. By recognizing the difficulties, promoting teamwork, developing skills, and advocating for fair opportunities, we can utilize the potential of AI to establish a more environmentally friendly and fair energy future for everyone. With their dedication to promoting social justice and environmental responsibility, eco-social workers have a crucial role in ensuring that AI is used as a means of empowerment rather than contributing to further marginalization.

## **5. CONCLUSION**

This review article delves into the vast possibilities of AI in empowering communities to attain sustainable energy solutions. It particularly highlights the significance of eco-social workers in this context. Through enabling well-informed decision-making, fostering community ownership of renewable energy resources, advocating for energy democracy, and enhancing capacity, AI has the potential to bring about significant change in our journey towards a fairer and more sustainable energy future.

However, recognizing the immense possibilities of AI development necessitates a dedication to responsible practices that prioritize fairness and sustainability. It is crucial to consider the unique requirements and circumstances of communities when developing and executing AI solutions. It is essential to prioritize bridging the digital divide, establishing trust, developing skills, and minimizing biases to ensure that AI is used as a means of empowerment rather than contributing to marginalization (Sovacool et al., 2022).

Continuing research and development in the field of AI for sustainable energy is crucial in order to achieve universal access to sustainable energy. In addition, it is crucial for policy development to stay updated with technological progress. This will help establish regulations that encourage innovation, while also protecting against potential risks and ensuring fair access to AI-powered solutions. It is crucial to maintain ongoing community involvement during the development and implementation stages to ensure that AI solutions are tailored to local requirements and enable communities to effectively manage their energy resources.

In the context of South Asia, with its significant energy access challenges, AI presents a hopeful opportunity for expediting progress towards sustainable energy goals. However, in order to successfully implement the project, it is important to consider the unique circumstances of the region, including challenges such as limited infrastructure and concerns about data privacy. Through the collaboration of various stakeholders including eco-social workers, technologists, policymakers, and community leaders, South Asia has the opportunity to utilize AI in order to build a future of energy that is both fair and sustainable.

### **5.1. Calling All Eco-Social Workers to Take Action**

It is crucial for eco-social workers to actively contribute to this transition. With their deep understanding of community needs, strong commitment to social justice, and extensive experience in facilitating dialogue and collaboration, they are well-equipped to advocate for the responsible integration of AI into community-based energy initiatives. Through the utilization of AI, eco-social workers can enhance their efforts in empowering communities, advocating for environmental justice, and securing a sustainable energy future for everyone.

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